

LEO BURNETT COMPANY, Inc.

Ad No. 147—Req. No. 11929—B & W—4 1/4" x 5"

(American Legion, March, 1961
Outdoor Life, April, 1961
Sports Afield, July, 1961
Field & Stream, September, 1961
Farm Journal, October, 1961
True, December, 1961)



Latakia?

IT'S JUST ONE OF THE
FIVE FINE TOBACCO'S
IN REVELATION

Latakia adds a touch of exotic aroma. Just a touch. Each of the other four adds something special, too. Bring them all together with the Revelation recipe and something rare happens. Try it soon.

Kentucky Burley—dark flakes, slow burning
Virginia Bright—bright leaves, even burning
Old Belt Bright—slightly darker, good body
Latakia—deeper brown, extra mild
Perique—very dark, wonderful aroma

REVELATION

MILD SMOKING MIXTURE



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